



POS & CASHLESS PAYMENT

A GLOBAL OFFER FOR VENUE MANAGEMENT AND ENTERTAINMENT SOLUTIONS
from stadiums to theaters, safe stands for happy fans

Zucchetti Group meets the needs of all those who manage sports, shows and entertainment events with a large number of visitors, with a comprehensive platform of integrated solutions for the venue management: safety, comfort and freedom of movement for fans, new services for sports clubs and venue operators.

Designed to manage multiple infrastructures and to reduce operators workload, **Zucchetti multifunctional POS solution for food and beverage and fan merchandising management** is ideal for heterogeneous and complex retail environments like catering, but also for stadiums, arenas, cafeterias, shops, fairs, theme parks, museums and cinemas, and generally in all circumstances in which a sales transaction is carried out.

Visitors to leisure areas use multiple check out scenarios with bars, kiosks, restaurants, discos, self-service shops, outlets etc. as well as many payment locations in a network often with a massive amount of daily transactions.

WHAT

Hospitality and **retail** companies can manage efficiently every aspect of the sales process, through the use of powerful and flexible tools, which are based on standard modern technology, with user friendly touch-screen interfaces and can manage all different types of currencies and accept different payment methods.

Theme parks, trade shows, cruise lines, ski resorts, stadiums, golf clubs, multiplex cinemas and museums entertain visitors with a huge variety of attractions, facilities and gastronomical specialties.

HOW

A secure, reliable and stable solution for complex and diversified sales environments, this is what Zucchetti **POS and Cashless Payment** solution is about: an operating software that leads to fast processing performance, even when many applications are being used at the same time.

Our software solution suite provides easy, powerful and flexible tools for managing every aspect of the point of sale (POS) and the business of companies involved in the hospitality and retail sectors. Special techniques such as resource pooling, data compression and Peer to Peer communication between checkouts ensure maximum performance.

One system, so many choices: with Zucchetti POS you can choose among many modules.

- **With the Base Module Admin** the operator can administrate the whole system. The module is installed on a server or a PC and it allows to control and administrate all operations at check-out stations, like master data on sales (articles, shops, and customers) price changes, reports, user interface and profile, as well as promotions and discounts directly from the central office.
- **With FrontEnd** module you have a multifunctional POS solution with a user-friendly touch-screen. The POS system is scalable and fits perfectly into restaurants, stadiums, canteens, pubs, hotels, retail and catering environments. It handles all till functionalities and also works as a peripheral reader for barcode, magnetic and electronic cards, printers and cash drawers. All the functions of **FrontEnd** are available on handhelds with standard Windows and Android technology, providing maximum flexibility for your business.

POS **Handhelds** are connected to the server or checkout terminal via WLAN, but the system is also available in off-line mode. The recharge of smart cards with cashless payment function is possible **in the venue** via loader handhelds and loading terminals (cash or credit card) or **comfortably before the event**, via web loading solution on the operators website.

- With **Admin** standard module **Table Service** it's easy to manage all restaurant transaction on tables and data exchange between tills, including the management of halls, tables and tables groups, courses, service, bill splitting and cover charge.
- The module **Customer Management** helps you operator to manage all customers' information and accounts, including the management of any type of customer cards, pre-paid cards recharge with various payment methods, balance reset, pre-paid balance transfer among cards, direct suspension of transactions on customer cards and cost center definition.



WHY

The comprehensive functionalities of **Zucchetti POS and Cashless Payment** solution and the possibility to easily integrate different systems create competitive advantages for all venue managers and operators. A quick installation, together with a flexible configuration, extreme reliability, outstanding performance and ease of use are our proven recipes for your success.

Zucchetti POS and Cashless Payment is part of the complete platform for Venue Management and Entertainment solution to make fan's experience delightful and amusing.

From the moment of purchasing the ticket until the access to the venue through gates and turnstiles, buying refreshments at points of sale and eating at bars and restaurants, waiting to enjoy the event's kick-off becomes a totally stress-free opportunity. Fans can use their smart cards not only for access control but also to manage cashless payments within the venue or outside shopping malls and chain stores, thanks to the complete integration with the POS solutions. Moreover the integration with **CRM** systems gives you the possibility to analyze clients databases and to process data using their cards information, in order to develop marketing actions and customer fidelity campaigns.

ZUCCHETTI: ALWAYS ONE STEP AHEAD FOR YOU AND YOUR FANS!

